

WEED OF THE WEEK

BROUGHT TO YOU BY KAUA'I COMMUNITY RADIO & KAUA'I INVASIVE SPECIES COMMITTEE

WEEK ONE, JUNE 25, 2008

MICONIA

Miconia calvenscens



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Description: Tree; velvety leaves are green on top, purple on the bottom, with 3 white veins

Native Range: Central America

Discovered on Kaua'i: 1995

Known Distribution: Wailua area

Introduced by: Nursery trade

On Noxious Weed List? Yes

INVASIVE INFO

- KISC'S #1 TARGET SPECIES!
- Each plant produces millions of easily dispersed, tiny seeds
- Spreads & grows rapidly
- Causes erosion & landslides
- Destroys habitat & crowds out natives
- Considered as one of the "Top 100 Invasive Species" on the planet
- Regarded as the worst threat to native rain forest watersheds
- Has already taken over 75% of Tahiti's forest, and hundreds of thousands of acres in Hawai'i...

**WE CAN STILL SAVE KAUA'I'S FOREST
FROM THE PURPLE PLAGUE!**

**If you see miconia on Kaua'i,
report it immediately!**

CALL 643-PEST