

WEED OF THE WEEK

BROUGHT TO YOU BY KAUA'I COMMUNITY RADIO & KAUA'I INVASIVE SPECIES COMMITTEE

WEEK THREE, JULY 9, 2008

Fireweed

Senecio madagascariensis



Description: Daisy like herb that can grow up to 20 inches, has yellow flower has 13 petals

Native Range: Madagascar

First Discovered in Hawai'i: 1980s

Known Distribution: Halfway Bridge, Puhi

Introduced to Kaua'i: Accidentally in hydromulch

On State Noxious Weed List? Yes

INVASIVE INFO

- **Invades pastures & roadsides**
- **Very toxic to cattle, horses, & other livestock**- makes them sick, causes slow growth & liver malfunction, & can even kill them
- Each plant can produce **30,000 seeds** per year!!! Tiny seeds can be spread by wind, hiking boots, vehicles, & animals
- Seeds can stay viable in the ground for up to **50 years!**
- A **SUPERWEED** in Australia, costing over **\$2 million** per year in losses & control

**TOGETHER, WE CAN PROTECT KAUA'I'S
AGRICULTURE & FARM ANIMALS!**

If you see Fireweed on Kaua'i,

CALL 643-PEST

immediately! We can help!